



Yaz Yilmaz

<https://yazyilmaz.com>

yyilmaz246@gmail.com

www.linkedin.com/in/yazyilmaz

+90 537 401 43 41

About Me

Hello, I'm Yaz. With a bachelor's degree in Product Design, I have developed a multidisciplinary background in motion graphics, graphic design and UI/UX, with a strong focus on motion design and video advertising.

My professional experience includes creating motion graphics, video creatives and advertising content from concept to final execution. I enjoy combining visual design, motion and storytelling to create engaging content that effectively communicates and supports marketing goals.

Skills

- Adobe After Effects
- Adobe Premiere
- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Adobe XD
- Figma
- Piloxogic Z-Brush
- Blender
- Autodesk Fusion 360
- KeyShot (3D Rendering)
- Spline 3D (Web Based Animations)

Education

Özyeğin University

Major on Industrial Design/Product Design
Graduated in 2022

Beşiktaş Atatürk Anadolu High School

Graduated in 2015

Bilfen Primary School

Graduated in 2011

Projects

For detailed information on the projects please visit

<https://yazyilmaz.com>

Experience

Motion Graphic Designer

Great Place To Work® August 2025 – Present

- Creating motion graphics and video creatives for social media and performance marketing campaigns, from concept to final delivery.
- Developing creative concepts and visual storytelling approaches to communicate key messages and capture audience attention.
- Maintaining and adapting the brand's visual identity across digital campaigns, social media, corporate events and various digital and physical touchpoints.

Graphic Designer, Motion Graphic Designer

MechSoft March 2024 - August 2025

- Creating motion graphics and animated visual content for social media and digital platforms while collaborating with cross-functional teams.
- Leading the design processes of both printed and digital materials for corporate events.(such as t-shirts, stands and big screen animations)
- Creating and maintaining the brand identity over many different channels.

UI/UX Designer, Motion Graphic Designer

Strajedi June 2022 - March 2024

- Creating motion graphics and video creatives for digital advertising, social media and marketing campaigns.
- Designing UI/UX and motion experiences for websites and mobile applications.
- Developing engaging visual content and motion graphics across digital platforms while maintaining a strong focus on visual communication and storytelling.

Graphic Designer

Freelancer 2020 - 2022

- Creating logos, banners, interfaces and other graphic material for commercial use.